Dean Player

WEB DEVELOPER

An experienced Web Developer, expert at developing scalable and responsive websites for private and public-sector organisations - typically delivering improved user experience and increasing conversion rates.

Key strengths include: being involved at all stages of a project; providing hands-on PHP, JavaScript, HTML and CSS development; providing detailed analysis of web analytics to make data driven decisions and implement improvements; fully embrace the agile approach; acting as a bridge between non technical stakeholders and developers; identifying and providing detailed analysis of problems; and supervising / training junior staff.

Contact

Address
26 Leading Edge
80 Hotwell Road,
Bristol BS8 4UJ

Email
hello@deanplayer.com

Phone
07970 549184

Experience

Director
Dino Media Ltd / Bristol / 2011 to Present

My own company offering design, development and marketing services.
- Developing websites using custom code and frameworks such as CodeIgnitor, Symfony, Laravel and Cake PHP.
- Developing Progressive Web Apps using React JS.
- Developing iOS and Android apps in Cordova.
- Developing custom Restful APIs and integration with third parties.
- Designing websites with UX at the forefront.
- Full technical planning of architecture for all projects.
- Full project management with clients.
- SEO and social media management.
- Domain and hosting management, ranging from shared to dedicated.

Lead Web Developer
MySingleFriend / Stroud / 2008 – 2011

A dating website owned by Sarah Beeny where friends match their single friends.
- Full tech lead managing development and in house agile team.
- Developing custom built website utilising Smarty template engine.
- Developing and maintaining custom Restful API with integrations with Apple and Google app payments
- Maintaining fast and scalable codebase and infrastructure for demand peaks.
- Interviewing and recruiting team members.
- Planning and creating specifications for forthcoming features.
- Reporting to Sarah Beeny, CEO, MD and marketing manager.
- Full PCI management, working with Ambersail (scanning).
- Direct contact with customers via support team, to debug and fix issues.

Web Manager
Petersen Creative / Cheltenham / 2003 – 2008

A leading design agency serving large clients.
- Managing the website department.
- Designing websites.
- Development of websites.
- Managing dedicated server.

Education

GNVQ Advanced IT - Distinction	9 GCSES – 1 A, 3 B, 5 C
Chipping Sodbury School Sixth Form	Chipping Sodbury School Sixth
1998 - 2000	1993 - 1998

Dean Player

WEB DEVELOPER

Key Skills

- Native OOP PHP and frameworks such as CodeIgnitor, Symfony, Laravel and Cake PHP.
- MySQL.
- Native Javascript and frameworks such as React JS, Vue, Node,js and jQuery.
- HTML5 and CSS3.
- Smarty templates.
- Scalability of infrastructures and codebase.
- Responsive web design with UX experience.
- Mobile applications using Cordova.
- Progressive Web Application.
- WebPack.
- Domain, hosting and DNS management.
- Restful API creation and integration.
- Version control via GIT and SVN.
- Team leading and management.
- Key technical decision making.
- Project and client management.
- Agile approach.
- Recruitment and training for junior developers.
- PCI requirements and declarations.
- Design software including Adobe Creative Suite and Sketch.
- SEO best practices.

Interests

Squash Travelling Music

Motor Sport Fitness Technology

References

Duncan Cunningham
Director, MySingleFriend

Phone: 07770 365440
Email: dcunningham@spoke-interactive.com

Paul Haidon
Partner, Petersen Creative

Phone: 01242 573311
Email: haidon@petersencreative.com